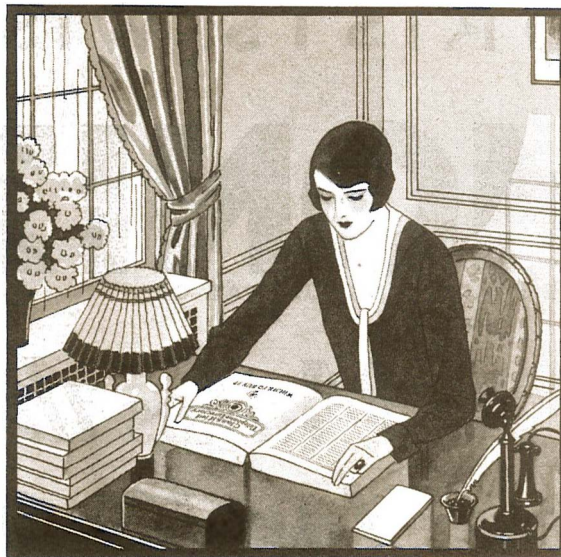


The quick answer
to the question:
"Where can I buy it?"

LOOK IN YOUR CLASSIFIED TELEPHONE DIRECTORY

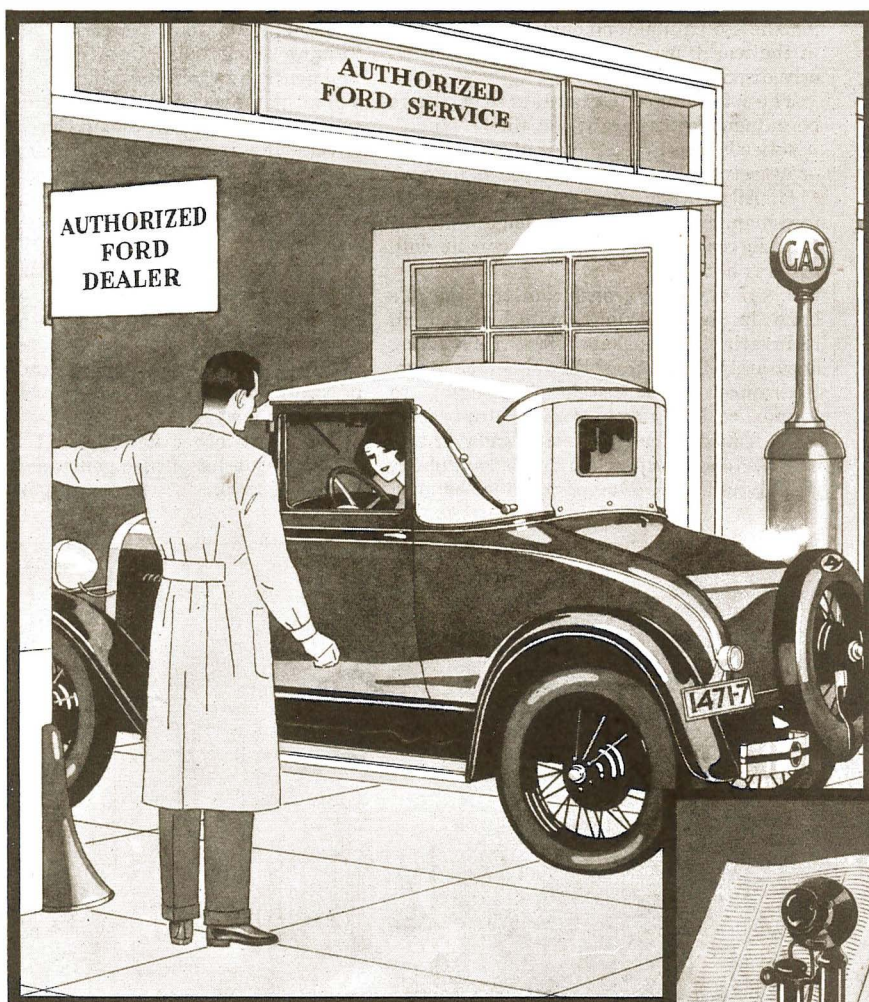


THE CLASSIFIED TELEPHONE DIRECTORY is a modern buying guide which people everywhere are using to save themselves time and effort. It lets them accomplish more, by directing them quickly and easily to the places where they can get the exact things they want. It eliminates unnecessary searching around. Prevents annoyance.

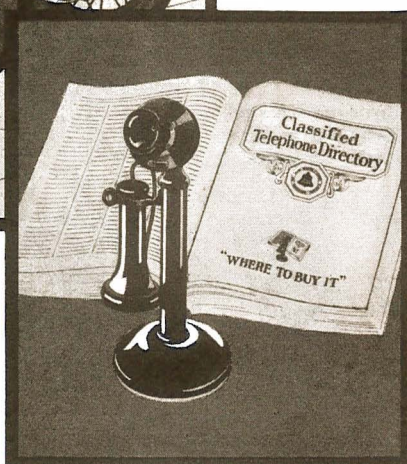
Firms, stores, professional people, etc., are entered under headings of their type of business . . . carpenters, taxicab companies, physicians, florists, employment agencies, barbers, department stores. Many articles and services are listed alphabetically by their familiar brand names. For instance, *Ford* appears under F . . . followed by the names, addresses and telephone numbers of the local authorized Ford dealers and service stations.

As part of Bell System telephone service, the classified telephone directories are usually available in your home, the home of friends, in stores, offices, railway stations, hotels and other public places. It is a complete reference book to local business . . . a catalog of information on *where* to buy.

Glance through your classified directory today. See how conveniently it is arranged; how much valuable information it contains. Consult it before buying. It will save you hours of time and miles of travel.



To find the nearest authorized Ford Service Station, look for the name **FORD** under **F** in your classified telephone directory.



Find where to buy it
in your Classified
Telephone Directory

