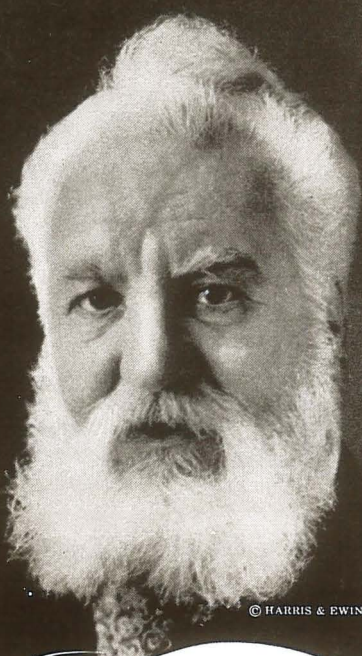


He made possible
today's fine
**HEARING
AIDS**



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Alexander Graham Bell
inventor of  the telephone

WHEN Bell discovered how to transmit and reproduce speech electrically, he not only gave the world the telephone—but he also showed the way to aid thousands of men and women with impaired hearing. For today's wonderfully helpful hearing aids are based on telephonic principles.

A Western Electric tradition

Since 1882, Western Electric has been the maker of Bell Telephones. So it is natural that Western Electric is also a leader in hearing aid manufacture. Meeting the needs of the hard of hearing has long been a tradition with us—one we shall continue to maintain in the future.

Clear, easy hearing

Current models of the Western Electric Audiphone—both vacuum tube and carbon types—are helping thousands to lead richer, happier lives. Every effort is being made to meet the great demand for these instruments—the finest hearing aids that Western Electric has ever made.

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