

America has fallen in love with the
new Princess phone



In white, beige, pink, blue and turquoise — attractively priced

it's little!... it's lovely!... it lights!



Small size is one of many reasons why the Princess is so popular. It fits in where you didn't have room for an extension before—on a kitchen counter, a desk or a bedside table.



Graceful styling is another reason why everyone is so charmed by this phone. You can put the Princess anywhere, sure that its lines and the color you choose will blend in beautifully.



Lighted dial. It glows in the dark, and, when you lift the receiver, lights up brightly for easy dialing. To order the Princess, just call our Business Office — or ask your telephone man.

BELL TELEPHONE SYSTEM

