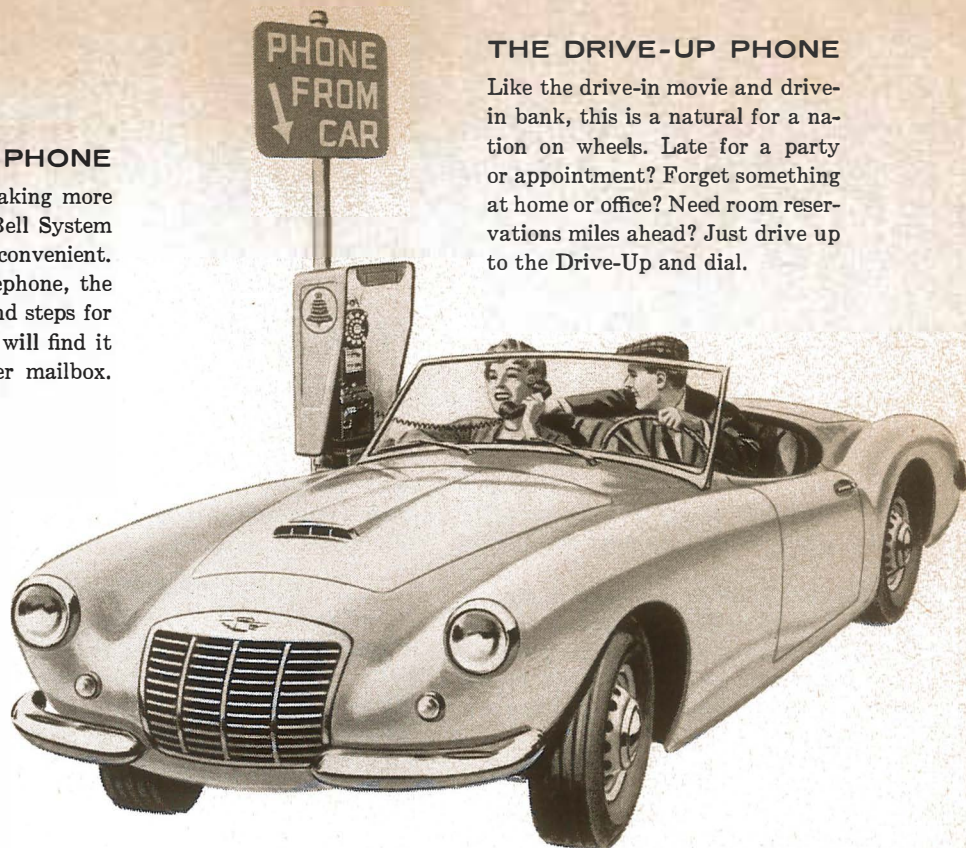




#### THE WALK-UP PHONE

Busy Americans are making more phone calls—and the Bell System is making service more convenient. This newest public telephone, the Walk-Up, saves time and steps for everybody. Your town will find it as handy as the corner mailbox.



#### THE DRIVE-UP PHONE

Like the drive-in movie and drive-in bank, this is a natural for a nation on wheels. Late for a party or appointment? Forget something at home or office? Need room reservations miles ahead? Just drive up to the Drive-Up and dial.

## NEW PUBLIC PHONES

to serve you in new ways and places



#### THE SEMI-BOOTH

This compact, versatile design goes in indoor locations where booths would never fit before. Tucks in a corner, or back-to-back, or around a pillar in stores, stations, public buildings. Especially easy to use if you're burdened with baggage.



#### THE AIRLIGHT BOOTH

Its friendly night light is already familiar on city streets and major highways. Gives you 24-hour service and protection wherever you are. Use public telephones as your handy phones away from home. They're there to help *you*.



**BELL TELEPHONE SYSTEM**

