



"I'M A telephone installer and I like to be busy. A good many people are calling up these days and saying they would like to have a telephone put in.

"Often they will make an appointment and it's my job to be there on the dot. The company is a stickler for that. More than 97% of the appointments made with subscribers are now met at the exact time requested. We're trying to do even better than that.

"Seems to me it's something worth while—putting in a telephone. People always seem happier

when I tell them they are connected and everything is O. K. Especially if they have been without the telephone for a little while. Most everybody says the same thing—'We missed it.'

"Well, I hope it keeps up. It means a lot to have a telephone in the house and it means a lot to us fellows who work for the telephone company."

The Bell System employs a total of 270,000 men and women. They are your friends and neighbors. Good business for the telephone company is a sign of prosperity in the country.

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