

“ . . . and, Grandma,
I rode my birthday
bike clear around
the block! . . . ”



No THRILL like hearing a child's eager voice, the satisfying words of grown-ups. Birthdays or anniversaries? . . . they're especially good times to call. • Perhaps you don't realize how easy it is to telephone out of town, how little it costs. After 8:30 P. M., for example, you can talk (station-to-station) about 75 miles for 35c; 150 miles, 50c; 275 miles, 75c. Remember: *Night-time is bargain-time for telephoning out of town!*



*"Hold the line,
please!"*

