



## THE MULTIPLICATION OF YOU



A NEIGHBOR, passing by, glances through your window and sees you in the living-room. But you are around the corner on Main Street, ordering from the druggist. You are in a nearby town chatting with a friend. You are in a distant city, delivering a message of cheer and assurance. You are across a continent, or an ocean, talking clearly and easily, as if distance had ceased to be. . . . Your neighbor, returning, glances in again. You are still in your living-room.

Your telephone is you. In a moment it multiplies and projects your personality to many different places and many different people, near or far. Part of your very self is in every telephone message—your thoughts, your voice, your smile, your words of welcome, the manner that is you. You use the telephone as you use the power of speech

itself, to play your full part in a world of people. With it in your grasp, you are master of space and time. You are equal to emergency, ready for opportunity, receptive to ideas, equipped for action. The extraordinary fact is that the more you use your telephone, the more it extends your power and personality.

All you see is the familiar telephone instrument in your office or home. Back of it are hundreds of thousands of trained employees, attending almost endless stretches of wire—so that you may call, easily and quickly, any one of more than sixteen million telephones in this country and an additional thirteen million in other lands.

*You are cordially invited to visit the Bell System Exhibit in the Communication Building, Century of Progress Exposition, Chicago.*



AMERICAN TELEPHONE AND TELEGRAPH COMPANY