

All the busy executives aren't in offices!

Fully as many are at home—often coping alone with matters that would make a businessman call a meeting!

Outstanding home executives use the phone to get as much done as they can. It's really surprising how much time and effort a few calls can save every day.

These are calls to order things, make appointments, find out information, organize activities—or you name it. Most of them are calls right around town that save running *all over* town.

What else does so much for so little as your telephone?

Bell Telephone System

