



"It's time for our talk with the children"



Regular visits by telephone keep the family close together

One of the most satisfying things about a telephone call is the way it brings near to you those who are far away. And the feeling of nearness lingers on long after the call is ended.

Why not make plans right now for regular family visits by telephone? You'll find the cost is small, wherever you call.

LONG DISTANCE RATES ARE LOW

Here are some examples:

Cleveland to Pittsburgh	45¢
Birmingham to St. Louis	85¢
Chicago to Buffalo	95¢
Milwaukee to New York	\$1.20
San Francisco to Washington, D.C.	\$2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax. CALL BY NUMBER. IT'S TWICE AS FAST.

BELL TELEPHONE SYSTEM

