

Designers Honor 500-Type Set

The 500-type telephone has been selected as one of the ten "best designed products of modern times" in a recent poll of 100 leading industrial designers.

The Institute of Design of the Illinois Institute of Technology polled designers, architects and design department heads of manufacturing firms and universities around the world.

The 500 set—the 10th most frequently listed product among 1,000 nominations—was developed by the Laboratories. Its appearance was designed by the Laboratories and Henry Dreyfuss in 1949, using a styling by Mr. Dreyfuss.

Other products in the top ten were Olivetti's Lettera 22 typewriter; a plywood-and-steel side chair designed by Charles Eames; a Barcelona chair designed in 1929 by Ludwig Van Der Rohe; Studebaker's 1953 hardtop coupe; the Parker "51" fountain pen; the Lincoln continental automobile (1939-41); the Edison Voice-writer, VP model; Frigidaire's "Sheer Look" 1957 appliances; and a Hallicrafters radio designed by Raymond Loewy in 1946.