TONE-DIAL"

TELEPHONES are available **NOW** from Stromberg-Carlson



TONE-DIAL Telephones are the only pushbutton dialing telephones that incorporate the BIG + components from the renowned 500 + Telephone—plus the proven, long-life, trouble free, pushbutton oscillator assembly to generate stable, multifrequency tones.

In addition to providing TONE-DIAL Telephones, Stromberg-Carlson engineers, manufactures, and installs Switching System Control equipment that converts your central office to economically handle tone-dialing with the safest minimum investment. The TONE-DIAL system uses multifrequency tones in accordance with industry standards and features maximum reuse of equipment when a more advanced switching system control is needed.

Ask your Stromberg-Carlson representative for complete information on how you can obtain long range, extra revenue from TONE-DIAL and with the safest minimum investment.





DESK



To order the exact TONE-DIAL telephone you need, just specify $\mathbf{0} + \mathbf{2} + \mathbf{3} + \mathbf{3}$

O TYPE OF TELEPHONE

Without the second seco	2.12		
S-C 1500D	S-C 554B (TD)	Single line	
S-C 1500F	S-C 554F (TD)	Single line, lift-to-talk. Only receiver is connected to line when handset is removed from cradle. Lift plunger to connect dial and transmitter.	
S-C 1500Y	S-C 554Y (TD)	Single line, message waiting lamp.	
S-C 1502B	S-C 552B (TD)	Single line, exclusion switch for private conversation. Permits exclusion of other extension phones on same line by lifting plunger.	
S-C 1508B	S-C 551B (TD)	Single line, push-to-signal non-locking pushbutton for secretarial signaling, door release, etc.; also for call transfer with PBX systems.	
S-C 1510F	S-C 553B (TD)	Two-line. Line selection by twist key which also provides push-to-signal for call transfer or signaling an extension.	
S-C 1575	S-C 550B (TD)	Same as S-C 1510B or S-C 553B (TD) plus hold on either line, while other line is in use by lifting plunger.	

O TYPE OF RINGER

STRAIGHT-LINE	HARMONIC	SYNCHROMONIC	DECIMONIC
WA-Gong Ringer	*F-33-1/3 cps	*K-30 cps	*1-20 cps
T-Tone Ringer	*G-50 cps	*L-42 cps	*J-60 cps
B-Buzzer (package assembly)	*H-66-2/3 cps	*M-54 cps	*K-30 cps
	*E-16-2/3 cps	*P-66 cps	*Q-40 cps
	*N-25 cps	*R-16 cps	*G-50 cps

* Replace asterisk with N when volume control is not required; with W when volume control is required. Volume control is standard on WA and T Ringers.

O COLOR OF TELEPHONE

Specify the color desired. Beige, Ivory, White, Yellow, Green, Blue, Turquoise, Pink, Red, Gray, Black.

SPECIAL REQUIREMENTS

When a special feature such as "separate talk and ring" is required; when a combination of special features is desired; or when your requirement is not listed, add a note to your order specifying the services desired.

Stromberg-Carlson

ROCHESTER, NEW YORK 14603

BRANCH SALES OFFICES: ROCHESTER, N.Y. ATLANTA, GA. KANSAS CITY, MO. CHICAGO, ILL. SAN FRANCISCO, CALIF.