

# The answer to the unanswerd telephone.

10/20 BUTTON KEY TELEPHONES





**Meet Linda Wald.** She's one of five decorating consultants for a top furniture store. She knows that every call is a potential sale, and every unanswered telephone is a dissatisfied customer. Her 20-Button Key Telephone allows her to answer any phone in the decorating department without leaving her desk.

When the other decorators are consulting with customers on other lines, Linda can answer any incoming call by pushing down the flashing button on her Multi-Key Telephone. A lamp beneath each of the pick-up buttons indicates the status—whether idle, busy, held, or call incoming.

If several calls come in at once, she can excuse herself to the first caller, press the red HOLD button, and never lose a call.

Linda Wald knows what you will find out: The 10/20 Button Key Telephone is the key to success in a really busy office.

**Models.** There are three 10/20 Button models to answer your communications needs.  
 10 Button, Wall or Desk: One HOLD and nine convertible (pick-up or signaling) buttons.  
 20 Button, Desk only: One HOLD and nineteen convertible (pick-up or signaling) buttons.



**Colors.** You have your choice of six different phone and ten different faceplate colors. You may agree with these first six color matches we have suggested. Or you may decide to create different color combinations, using any of the ten faceplate colors.

**Faceplates**



**Telephones**

