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**LOOK INTO SOMETHING SPECIAL**



**FORM, FUNCTION & FUN!**

**FROM PAUL NELSON INDUSTRIES**





Look into the 1981 PNI Line of fine designer telephones. From elegant to whimsical there is a type for every taste and a design for every decor.

A conversation piece in the fullest sense of the term, each telephone is as useful as it is engaging. A unity of form and function.

PNI telephones are built to the highest standards. Each model reflects the culmination of design excellence, skilled craftsmen and the finest materials. Choosing PNI mirrors your good taste.

Our expanded 1981 line continues our fine tradition of superior styling, workmanship, quality and value.

Again this year discerning people look to PNI for something special.

**Paul Nelson Industries**

14 Inverness Drive East Suite 6-N Englewood, Colorado 80112  
(303) 779-5518

PNI TELEPHONES  
ARE DESIGNED BY

VINCENT ZARLENGO

All telephone models are available in both rotary and Touch Tone. Model numbers followed by "R" indicate rotary—model numbers followed by "T" indicate Touch Tone. □

We would be pleased to quote on a private model to fit your specific needs in quantities of 200 or more. □ Specifications subject to change without notice. PNI Telephones are made in U.S.A. □ "Touch Tone" is a registered Trademark of AT&T.

**1. GUMBALL: 5005** A penny gets you a gumball for those long conversations on this telephone. Yes—both the gumball machine and telephone work.

**2. COORS: 3005** A real telephone in a 12-1/2" tall reproduction of a Coors can with pop-up dial. Built under license from Adolph Coors Company, Golden, Colorado.

**3. BRITANNI: 2010** The traditional beauty of solid handcrafted walnut. The telephone for traditional settings where an ordinary telephone would look "out of place."

**4. MADRID: 2020** Craftsmanship at its best! An elegant trio of woods from America, Hawaii and Africa harmonizes with any setting.

**5. ANTIQUE WALL: 4105** An authentic reproduction in solid mahogany and brass. Small door on front hides the dial of modern works.

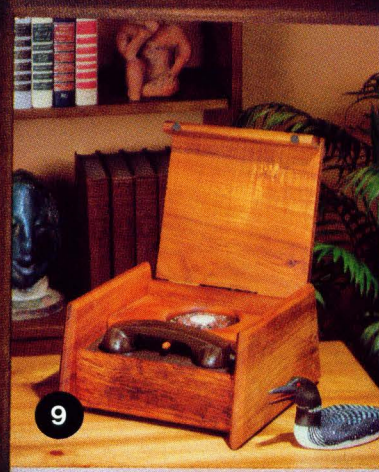
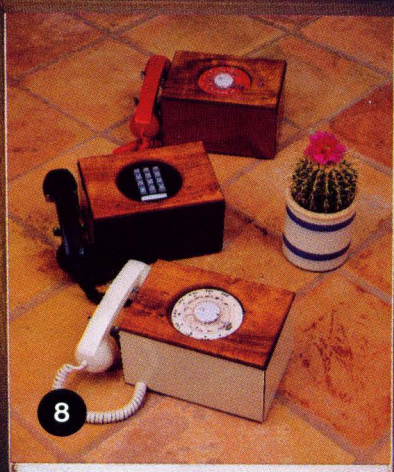
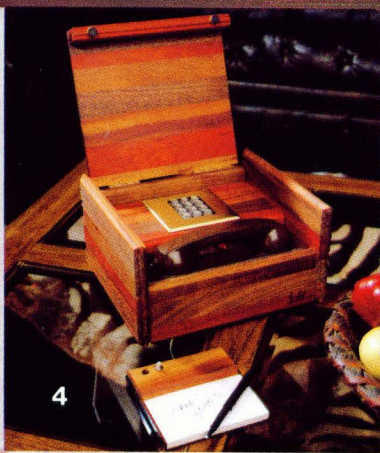
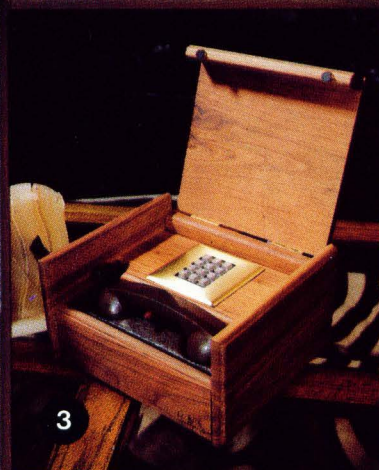
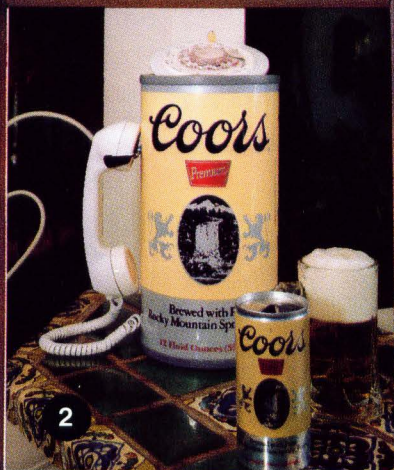
**6. COLUMNS: Francia Sofa 2105, Francia Desk 2110, Britanni Sofa 2115, Britanni Desk 2120.** Available in both Francia (Koa wood) and Britanni (Walnut) styles and in desk (35") and sofa (30") heights. All Column models are beautifully practical.

**7. 7UP®: 3020** Freshen up any room with a 7UP® telephone. Pop-up dial. "7UP" is a trademark identifying the product of the Seven-Up Company.

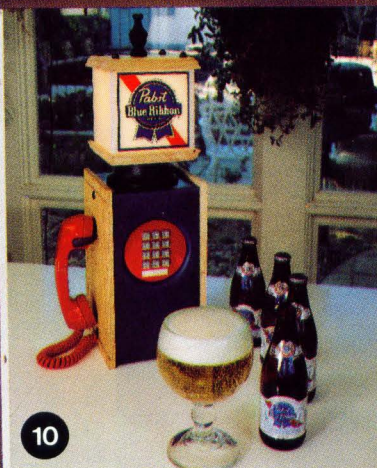
**8. MONACO: Red 5205, Black 5210, Ivory 5215.** Beautifully simple. Lacquer finish Formica® and Hawaiian Koa wood combine in a classically tasteful design. Superb with any decor.

**9. FRANCIA: 2005** Our most popular chest type phone is handcrafted from solid Hawaiian Koa wood. Hand-rubbed oil finish of unequalled quality.





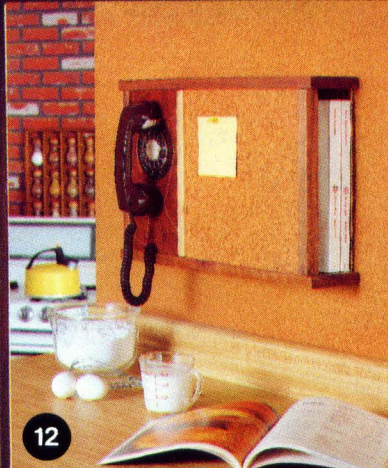




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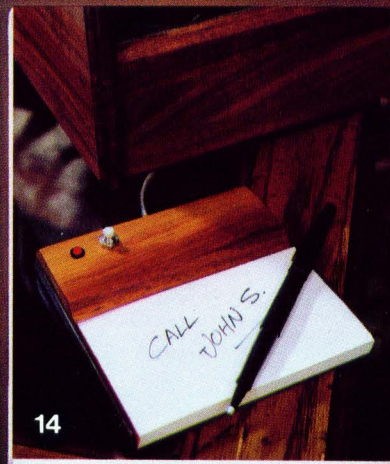
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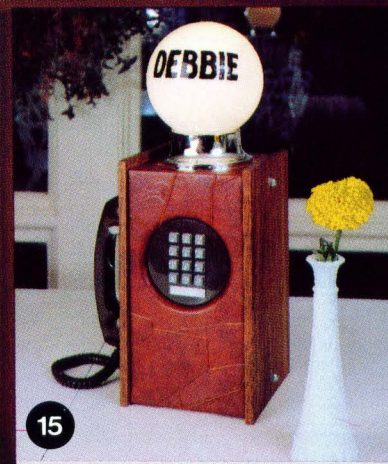
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**10. PABST®: 3225** Red, white and Blue Ribbon®. The square lantern top and detailed hand finished ash wood sides make this a unique and highly desirable model for sophisticated bar or den settings. "Pabst" and "Blue Ribbon" are registered trademarks of the Pabst Brewing Company.

**11. WICKER: White 5105, Natural 5110.** Finally a telephone for the bath! Real wicker in white or natural finish. Dial-in-handset convenience — also great for the kitchen, sunroom, patio...

**12. MEMO: 4005** Practical as well as beautiful. Natural cork with a dark hardwood case and brown patchwork accent vinyl. Phonebook storage is provided behind the corkboard.

**13. BARLIGHT: 3205** At home in any den or bar — a party light and telephone all in one. Dark wood sides and brown patchwork accent vinyl.

**14. HOLD BUTTON: 9005** A must for any home with one or more extension phones. Now you can put calls on "HOLD" while transferring calls to extensions. Connect in seconds. Finest unit of its type — solid hardwood body — complete with memo pad.

**15. PERSONALIZED GLOBELIGHT: 3205S** Super gift idea! A personalized telephone and light in one unit. Darkwood sides, brown patchwork vinyl accent and any name up to eight letters.





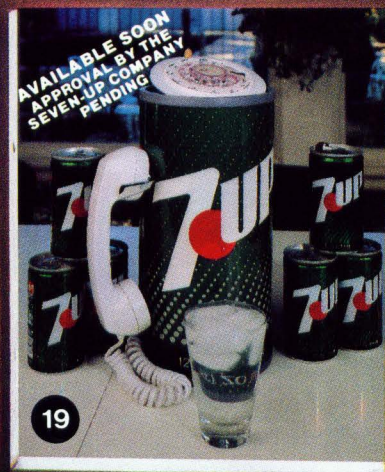
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**16. COKE® CAN: 3030** A Coca-Cola® phone will get a smile from anyone. Sip a Coke® while you swap stories. "Coke" and "Coca-Cola" are registered trademarks of the Coca-Cola Bottling Company.

**17. COORS: 3005. COORS LIGHT®: 3010** A real telephone in a 12-1/2" tall reproduction of a Coors can. Available in both Coors Premium® and COORS LIGHT®. "Coors Premium" and "Coors Light" are registered trademarks of the Adolph Coors Company.

**18. PEPSI® CAN: 3025** Join the Pepsi generation! If you can't join 'em, give 'em a call on your Pepsi® Can phone. "Pepsi" is a registered trademark of the Pepsi-Cola Company.

**19. 7UP®: 3020** Freshen up any room with a 7UP® telephone. Pop-up dial. "7UP" is a trademark identifying the product of the Seven-Up Company.

**20. BUDWEISER® CAN: 3015** America's King of Beers® is now a telephone. "Budweiser" and "King of Beers" are registered trademarks of Anheuser-Busch, Inc.

**21. GENERIC CAN: 3045** This telephone is functional for everyday use when properly installed, and is suitable for both local and long distance calls. Priced below other can phones!





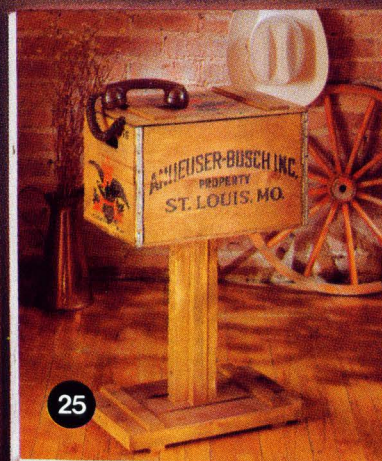
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**22. ANHEUSER-BUSCH HOURGLASS: 4115** A beautiful replica of the hourglass style telephone from the early 1900's with the Anheuser-Busch Eagle in real cut glass on the dial door.

**23. BUDWEISER® CAN: 3015** America's King of Beers® is now a telephone. "Budweiser" and "King of Beers" are registered trademarks of Anheuser-Busch, Inc.

**24. BUDWEISER® BARLIGHT: 3230** A special edition barlight telephone with light wood sides, brown patchwork vinyl accent and a Budweiser "Bow Tie" Globe. "Budweiser" is a registered trademark of the Anheuser-Busch, Inc.

**25. ANHEUSER-BUSCH COLUMN: 5305** An antique type Budweiser Beer case on a rustic wooden pedestal. Inside the beer case is a telephone and phone book storage.

**26. NATURAL LIGHT BARLIGHT: 3235** A special edition barlight telephone with light wood sides, brown patchwork vinyl accent and a blue on white Natural Light Beer globe. Natural Light is a trademark of Anheuser-Busch Inc.

**27. BUDWEISER® CHEST PHONE: 5310** Hand-crafted from red African Padauk wood. This telephone is hand finished with an inlaid glass Budweiser label on its lid. An especially elegant telephone. "Budweiser" is a registered trademark of Anheuser-Busch, Inc.