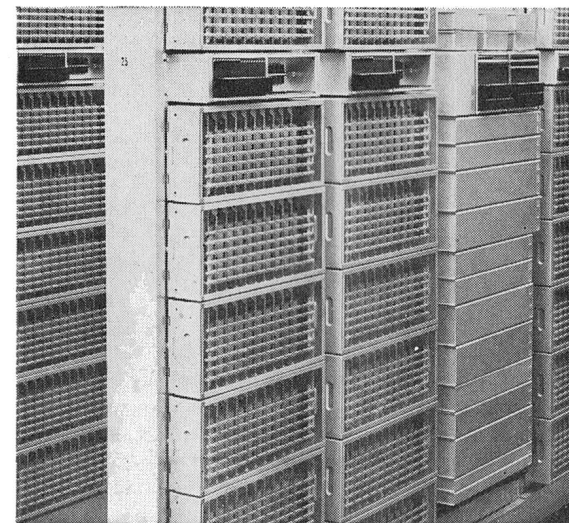
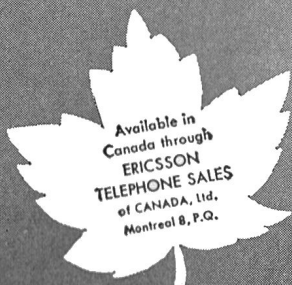


another
progressive
independent
cuts over
to . . .

NORTH BY-PATH CROSSBAR



Recently the management of the Mansfield, Ohio, Telephone Company appraised the industrial, commercial, and residential growth of their city. They projected future requirements on the telephone system. They took a searching look at the advances that would shortly become reality in the telephone industry.

This long range appraisal and analysis convinced them that they required new switching facilities to keep pace with growth and provide for the future.

The Mansfield Telephone Company determined that their requirements could be met only with switching equipment that *allowed complete flexibility in number assignments was compatible with other telephone systems was designed for nation-wide toll dialing had the ability to meet unusually high traffic peaks without interruption of*



service provided superior noise-free transmission with faster and more efficient operation offered highest service reliability required an absolute minimum of maintenance needed less space to allow for future expansion without additions to the building.

North By-Path Crossbar met all these requirements—and more.

June 1, 1957, the Mansfield Telephone Company cut over their new 8000 line North By-Path Crossbar switching equipment.

This represents another large progressive Independent operating company prepared for the future with North By-Path Crossbar.

See your North representative to learn how North By-Path Crossbar switching equipment can serve you now—and in the future!

NORTH ELECTRIC COMPANY
601 SOUTH MARKET STREET • GALION, OHIO

