

Needs Maintenance...but-

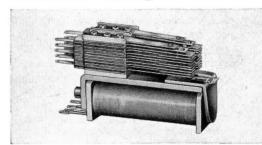
LEICH DIAL SYSTEM users tell us that it is easier to understand and maintain than any other dial switching system.

It's true that the Leich Dial System requires maintenance. Just about everything does. It's also true that the Leich Dial System requires less upkeep than any other dial system.

Telephone men with no dial experience operate and maintain the Leich Dial System easily. Many of them have learned the few fundamentals they need to know by attending Leich's training school. We hold classes several times a year at the Leich Electric plant in Genoa, Illinois.

We're happy to report that there are now over 800 Leich Dial Systems giving their owners easy-to-understand, dependable switching. This kind of service can be yours, too. Write today for more information.

Here's Why-



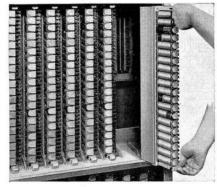
1. All-Relay Dependability

The Leich Dial System is an all-relay dial switchboard. Leich relays are well known for their reliability of operation and long life. They eliminate mechanical switching mechanisms which are apt to wear and require maintenance or adjustment

Leich relays have been tested for many million operations with no failures. Leich relay-switches have withstood millions of operations without readjustment,

replacement, or signs of wear.

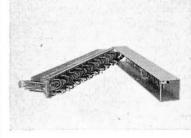
Your switchboard man can learn the basic maintenance more quickly because he is more familiar with relays than with mechanical parts.



2. Jack-In Flexibility

You can jack-in lines, links, and selectors with the flexible Leich Dial System. This eliminates the need for factory installers, soldering, and wiring.

If trouble should develop in a relay-switch or a relay bar, it's no great worry. A spare part can be jacked-in and the part in trouble returned to the shop for expert servicing.



3. Everything Is Accessible

The Leich Dial System has no back-toback arrangements. You don't have to spend hours removing one part to get at another.

All the parts are arranged so that each is visible and accessible. For example, note the relay bar above. It can be slid out from its jack and in a minute or two the cover opened up to expose the relays and the wiring.

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manufacturers of telephones, switchboards and related apparatus since 1907