

NEW LP-3

electronic secretary®
telephone answering and recording set



The lightweight, heavy-duty compact with a two-hour capacity

the LP-3 offers OUTSTANDING NEW CONVENIENCE

Long and short messages . . . variable announcements . . . message monitoring . . . compact size . . . light weight: AE's versatile LP-3 sets a whole new standard of convenience for telephone answering sets.

The LP-3 records messages from 10 seconds to two hours in length. Callers are not cut off after a fixed, brief message time. Messages may be monitored as they come in . . . there's no need to wait for playback.

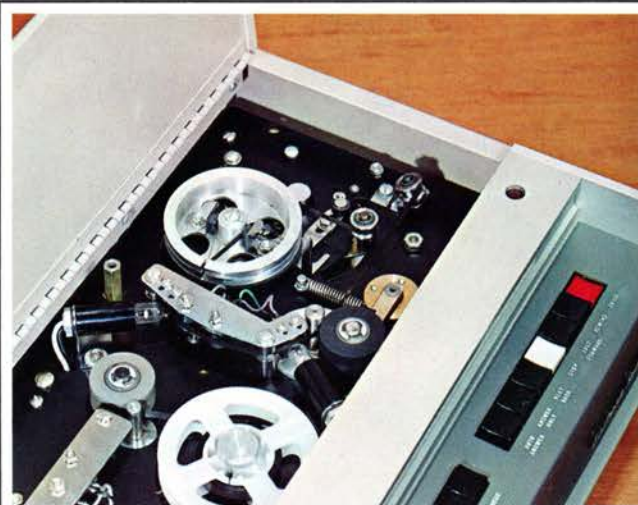
All calls are answered with an announcement in the subscriber's own voice. The announcement can vary from five seconds to three minutes.

Subscribers are sure to appreciate the compactness of the LP-3, while installers will find its light weight welcome. It measures only 14 $\frac{3}{4}$ " wide, 11 $\frac{3}{4}$ " deep and 5" high—weighs but 38 pounds.

Model LP-3 conforms fully to telephone industry quality requirements. Servicing is simple, economical—and seldom required. Ask your AE representative for full information.



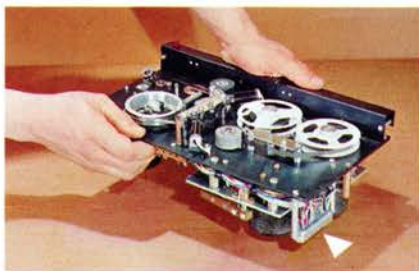
SUBSCRIBER CAN LISTEN TO MESSAGES AS THEY COME IN, using the "Message Monitor" feature on the LP-3. He can adjust the volume control for any desired speaker volume, as shown. Should he wish complete privacy, he can turn the volume down and listen with the handset.



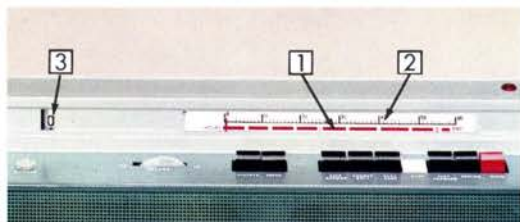
ANNOUNCEMENT LENGTH CAN BE VARIED BY SUBSCRIBER from five seconds to three minutes. Machine resets itself to receive calls immediately after announcement, whether announcement is long or short. Each new announcement completely erases the one preceding it.



INCOMING MESSAGE VOLUME STAYS AT AUDIBLE LEVEL whether loop resistance is normal, high or low. Automatic Volume Control feature smooths out recording level—helps make sure that all messages will be clearly understood by the subscriber.



PLUG-IN, PRE-WIRED COMPONENTS SPEED SERVICING. Plug-in connector (arrow) allows maintenance man to remove the tape deck easily, should it require adjustment. The printed circuit boards also plug in—can be replaced in seconds. Maintenance is speedy and economical. Downtime is minimized.



HANDY ELAPSED TAPE INDICATOR SCALE (1) shows subscriber how much message time has been used, up to a maximum of two hours. Graduated scale (2) enables subscriber to find specific messages quickly. Fine scale (3) permits him to index the tape accurately to any desired part of a given message.



FULLY TRANSISTORIZED CIRCUITS in the LP-3 assure high reliability, long life, low power consumption, low maintenance, and a small replacement parts inventory. Miniaturized components help make the LP-3 both small in size and light in weight.

Subscribers will appreciate this unique package of LP-3 operating features

Features	Advantages
Long-play Message Recording	Machine may be used to record lengthy reports or a great number of short messages, as required. Caller is not limited to a brief message.
Variable-length Announcement	Announcements can be made quickly, easily and naturally. There is no need to prepare a fixed-length speech.
Message Monitor	Subscriber can listen to messages as they are being recorded—no need to wait for playback.
Compact Size	Machine takes up less workspace in office.
Assurance Tone (sounds if caller pauses four seconds)	Caller is assured that he is still being recorded. This encourages him to go on with his message—reduces tape wastage.
Telephone-type Handset	"Mike fright" when recording announcements is eliminated. A handset is more familiar than a microphone to the average subscriber.
"Tape Full" Warning Tone	Calling party is warned to end his message before being disconnected because recording tape is almost full.
Automatic Disconnect	Incoming calls are not answered after tape is full (two hours).
"Answer Only" Setting	Subscriber can make announcement only. He need not record messages during extended periods such as weekends and vacations.

OPTIONAL FEATURES TO SAVE TIME IN TRANSCRIPTION



FOOT CONTROL enables the attendant to start, stop, rewind and backspace the play-back mechanism while keeping both hands free for typing. Foot control is also available without backspace feature.



HEADSET makes transcribing easy and assures privacy when playing back messages. As the headset is plugged in, the speaker is automatically shut off.

LP-3 sets a new high in dependability and economy

Solid-state circuitry and dependable, telephone-type construction assure long, trouble-free performance for the LP-3. Maintenance is minimized. For example, a reserve-power feature keeps the tape from spilling off the reel in case of commercial power failure; self-lubricating tapes provide long service life. A plug-in tape deck, plug-in printed circuit boards and interchangeable components simplify any servicing needed. Installation is simple, too. The LP-3 works with all standard phones and keysets made by AE and other manufacturers. No adapter kits are required. Should additional recording time be needed, other machines are easily wired in tandem.



Which types of businesses are good prospects for the LP-3 Electronic Secretary Set?

Both large and small companies can be good prospects for answering sets. To determine whether a specific customer needs the LP-3 you can evaluate his requirements by using the following check-list:

- ☐ Does he need a machine with a two-hour message-recording capacity?
- ☐ Does he need to make announcements of varying lengths?
- ☐ Does he ever wish to listen as his calls are being recorded?
- ☐ Does he sometimes wish to make an "Answer Only" announcement?
- ☐ Does he need to record both long and short incoming messages?
- ☐ Does he wish to receive messages when the office is closed for extended periods?
- ☐ Does he want a foot control and headset?
- ☐ Does he need a machine with provision for handling overflow calls when its capacity is reached?

The Model LP-3 Electronic Secretary Telephone Answering Set is available for immediate delivery.

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Automatic Electric Company, Northlake, Illinois 60164.