

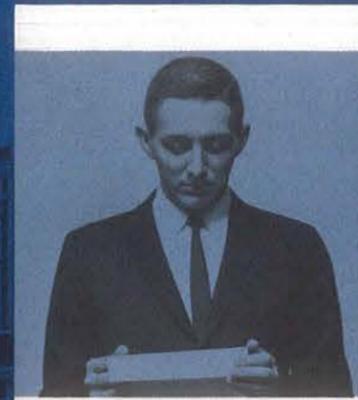
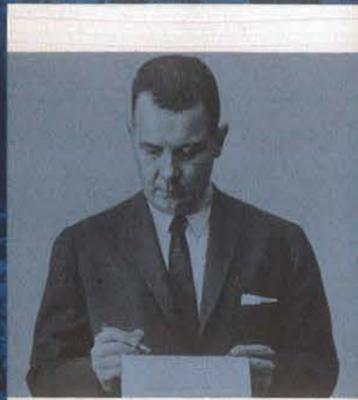


PLTT

Private Line Teletypewriter Service



A DIRECT LINE THAT TIES YOUR OFFICES TOGETHER...



A DIRECT, FAST AND EFFICIENT WAY TO TIE YOUR BUSINESS OPERATIONS TOGETHER WITH WRITTEN COMMUNICATIONS

- Private Line Teletypewriter service gives your business unlimited two-way written "conversations" for a fixed monthly charge.
 - lets you send and receive typewritten messages with selected locations—across town or across the nation
 - always available—reserved for your exclusive use
 - service is available 24 hours a day—every day of the week
- Messages may be transmitted at 60, 75 or 100 words per minute.
- Many keyboard options are available—all designed to meet specific business requirements.
 - little special operator training required—any regular typist can quickly learn to operate a teletypewriter

HERE'S HOW IT WORKS

- Station operations are engineered to your needs.
 - manual or automatic
 - single or duplex
 - "off-line" operation
 - relay centers
- Stations on the circuit can be called individually or in groups.
- Signaling arrangements assure complete and accurate message control.
 - calling station controls to select other stations on the circuit
 - visible and audible signals to alert called stations
 - special signals to indicate busy-line conditions

SPECIAL FEATURES MEET SPECIAL NEEDS

- Messages can be transmitted and received in punched paper tape form.
 - ideal for handling large volumes of messages
 - maintains constant operating speed of circuit

- provides by-product page copy of messages
- can be punched "off-line" for later transmission
- eliminates direct "on-line" typing errors
- reduces need for full time attendant
- eliminates manual retyping of repetitive information
- Multiple carbon paper is available for page copy messages.
 - provides extra copies for other departments
 - speeds internal work functions
- Your own business forms can be used for orders, reports and other business records.
 - expedites internal clerical operations
 - speeds order processing and delivery

PRIVATE LINE TELETYPEWRITER SERVICE GIVES YOUR BUSINESS ECONOMICAL COMMUNICATIONS WITH INCREASED EFFICIENCY

- Ties together operating departments of your business.

- sales offices with company headquarters
- production plants with engineers, designers
- warehouses with distributors
- purchasing with accounting office
- Aids in gathering operating data.
 - sales and production reports
 - expense and payroll figures
- Helps speed timely management decisions to operating departments.
 - new merchandise and special sales
 - manufacturing and distribution changes
 - price changes
 - promotional activities
- Permits you to better coordinate business functions.
 - speed orders from sales offices
 - advise on delivery dates
 - help control inventories
 - pass leads to field salesmen
 - speed replies to inquiries
 - announce shipping and traffic data
 - broadcast price changes

