

"Enemy tanks advancing on bridgehead"

The telephone is vital to you in business and home, but to the army in the field it may mean the difference between defeat and victory.

It is the reliable messenger, delivering in a flash information that enables the brains of infantry, artillery, tank corps and air force to direct operations with sure control.

To make telephones that perform under these difficult field conditions, Western Electric began to qualify sixty years ago. Then this Company became the chief source of supply for the entire Bell Telephone System.

Ever since, it has led the world in the production of dependable telephone apparatus. It has built up a coordinated group of plants and a nationwide system of delivering the goods where and when needed.

Now when your Bell Telephone Company and the Army and the Navy are calling for more telephones and switchboards and wire and cable, Western Electric is responding with expanded facilities and man power to meet these defense needs.



To make sure the field telephone won't let the soldier down, Western Electric gives it many tests—including the talk-test here shown.

Western Electric ... is back of your Bell Telephone service