



Not so simple as it looks

Your telephone is made up of 201 parts; every one of which had to be planned, produced and assembled with an unusual degree of accuracy.

Such multiplicity of detail is unavoidable in the work of manufacturing telephones, cable, switchboards and other telephone apparatus. The number of separate parts

entering into all these products is 110,000; the number of separate parts in a certain well-known automobile is 3,000.

To see that each of these many parts fits into its proper place calls for constant watchfulness and skill in the men and women whose lifework it is. This ability is just one of the things Western Electric has developed in fifty-six years of experience.

Western Electric

SINCE 1869 MAKERS AND DISTRIBUTORS OF ELECTRICAL EQUIPMENT