



You have to get up mighty early...
to give the kind of service that's building
America's fastest-growing telephone system

When it comes to service, we really deliver the goods. Result: we're growing fast!

Item: Throughout 30 states, we're installing new phones at the rate of 750 every working day.

Item: In 12 months, we have added 24 new central offices to our operating system.

We are America's second largest telephone system. And we're going right on growing. For the bustling communities we serve are growing, too. Their population is increasing at five times the big city rate. Their industry is expanding at three times the national rate.

In short, we're in an ideal position—from the standpoints of geography and organization—to thrive. And on the soundest possible basis: by giving the best possible service to more people.

General Telephone Corporation, 260 Madison Avenue, New York

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**GENERAL
TELEPHONE**

