



“It was just another day...
until the telephone rang!”

“It was Mother, calling from out of town. Just the sound of her voice made me feel wonderful. And we had such a good visit!”

Ever notice how much brighter an ordinary day becomes when you talk with someone special? Distance doesn't matter, because the telephone brings you close. Why not call right now? It's easy to do. And it costs so little.

LONG DISTANCE RATES ARE LOW

Here are some examples:

Cleveland to Pittsburgh	45¢
Baltimore to Norfolk	55¢
Buffalo to Detroit	65¢
Dallas to Kansas City	90¢
Los Angeles to Chicago	\$1.75

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. Add the 10% federal excise tax.

Call by Number. It's Twice as Fast.

BELL TELEPHONE SYSTEM

