



Knits the family together

In a warm and personal way the telephone keeps the family close together.

Quickly and easily it helps you share good news and happiness, solves problems, dries tears, renews courage, makes plans and helps carry them out.

Right now someone would like to hear your voice and have a good family get-together.

LONG DISTANCE RATES ARE LOW

Here are some examples:

Baltimore to Philadelphia . . .	40¢
New York to Boston . . .	55¢
Cleveland to Indianapolis . . .	70¢
New Orleans to Chicago . . .	\$130
Los Angeles to Washington, D. C. . .	\$200

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

Call by Number. It's Twice as Fast.

BELL TELEPHONE SYSTEM

