



# *It measures up*

This country's telephone service is one of its greatest assets in time of emergency. It unites millions of people—helps thousands of businesses get things done quicker—is a vital part of our national defense.

Since 1941, the Bell System has increased the number of telephones by more than 16,000,000. There are nearly twice as many now as nine years ago. Billions of dollars have been spent for new telephone equipment. The number of telephone employees has increased to more than 600,000.

All this growth and size are proving of extra value right now. One reason this country can outproduce any other is because it has the most and the best telephone service in the world.



**BELL TELEPHONE SYSTEM**



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